

## STUDENT TRAINEE IN MARKETING (F/M/D) 8 TO 12 HOURS / WEEK

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### ABOUT US

SENORICS is a hightech start-up based in Dresden. We developed a new sensor technology to detect and quantify material components and aim to integrate this technology in everyday goods such as cars, home appliances and smartphones. Our vision is to enable and facilitate data-based decisions for everyone.

For our marketing team we are looking for a student trainee to proactively support our highly motivated and agile team in a wide range of tasks.

We offer an inspiring atmosphere, steep learning curves and a lot of practical experience.

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### WHAT WE OFFER

*Exciting insights into our technology, flat hierarchies, self-reliant work with flexible working hours, steep learning curves as well as fun and start-up atmosphere.*

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### ABOUT YOU

- at least 3rd semester in a marketing-related course of studies (business administration, communication, media sciences or similar)
- accuracy, flexibility, reliability, team spirit, enjoyment of working on new topics, initiative and motivation
- affinity to online strategies and data driven marketing
- proficiency with MS-Office
- good skills in English and German
- availability at least on 2 days/week

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### YOUR TASKS

- general support in online, offline and social media marketing
- competitor monitoring
- preparing, writing and publishing copy for social media
- research of advertising images
- analysis and preparation of data for performance measurement
- support in set-up and on-going development for our newsletter
- trade fair preparation and follow-up

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### INTERESTED?

We are looking forward to your application! Please write to [contact@senorics.com](mailto:contact@senorics.com) or call **0351 85032-416**.